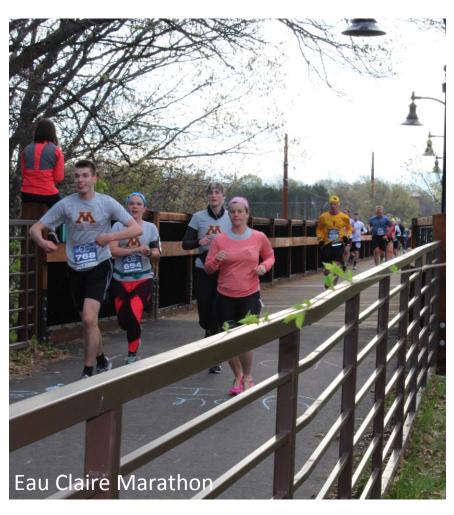
2018 SPECIAL EVENT INSTRUCTIONS CITY OF EAU CLAIRE







910 Forest Street, Eau Claire, WI 54703 Phone: (715) 839-4649

Email: communityservices@eauclairewi.gov www.eauclairewi.gov/specialevents

INTRODUCTION TO SPECIAL EVENTS	
POLICY	It is the policy of the City of Eau Claire to encourage and support special community
	events, such as festivals, parades, and athletic events while regulating these events in a
	positive manner to promote the equitable and efficient use, and continued protection of
	limited public park and other lands, to allow for the efficient use of limited city staff
	resources through proper planning for such events and to protect the public health,
	safety, and welfare.
	Community Services is committed to helping you obtain all appropriate City of Eau Claire
	permits, reservations and licenses so that your event is successful. Please be aware that
	the City does not provide approvals for use of any other government or private property.
QUESTIONS	Visit our Office: 910 Forest Street, Eau Claire, WI 54703
	Call: (715) 839-4649 Email: communityservices@eauclairewi.gov
	Go online: www.eauclairewi.gov/specialevent
WHAT KIND OF EVENT ARE YOU ORGANIZING	
PAVILION RENTAL	For a family picnic, reunion, wedding or other similar events open to invitees only. The
	City of Eau Claire has many picnic pavilion/shelter buildings located throughout the city.
	Go to www.eauclairewi.gov/pavilion for more information. Please note, serving
	intoxicating liquor, even at a private party, may require a special event permit and/or City
	Council approval.
MARCH,	(Ordinance 9.60)
DEMONSTRATION,	Make application directly to:
PUBLIC ASSEMBLY	Eau Claire City Clerk at City Hall
	203 S. Farwell Street, Eau Claire WI 54703
	City Manager Office: (715) 839-4902
BLOCK PARTY	(Ordinance 9.58) A "Block Party" shall mean a neighborhood social and recreational
	gathering of persons residing in adjacent city blocks where a portion of a street or alley is
	sought to be closed and used for the residential gathering only. A block party is a privately sponsored gathering that is not sponsored by an organization or business. A
	block party does not involve sale of food, alcohol or concessions, or accepting donations
	of money or product in exchange. Go to www.eauclairewi.gov/blockparty to fill out a
	block party application and for more information.
SPECIAL EVENT	(Ordinance 9.59.010) A special event shall mean a scheduled public gathering of persons,
SPECIAL EVEIVI	on city property, to which the public is invited and one of the following: over 100 person
	are expected to attend in a single day; or at which concessions are to be sold, such as
	food or beverages; or at which merchandise or other items are to be sold, such as
	clothing or crafts; or at which fireworks are to be discharged; or at which an entry fee or
	admission is charged for participation or inclusion; or at which over 2 half barrels of
	fermented malt beverage or wine are to be present; or at which intoxicating liquor will be
	served; or which will reasonably require, based on then existing city policies and
	procedures, the provision of city support services to accommodate the event on public
	property. A special event is open to the public at a predetermined location on public
	property, including, but not limited to, city parks, streets, and sidewalks.
	Therefore, if the event is a public gathering and has one or more of the following it is
	considered a Special Event:
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	Over 100 persons are expected to attend your event in a single day
	 Over 100 persons are expected to attend your event in a single day Concessions are to be sold
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An entry fee or admission is charged for participation or inclusion Over 2 half barrels of fermented malt beverage or wine are to be present ulletSPECIAL EVENT Intoxicating liquor will be served **CONTINUED...** Alcohol will be served past sunset or 8:00pm whichever is later • Alcohol will be served on city streets, sidewalks, alley or boulevards Street Closures will be needed Where you request an alteration of park operation hours **INSTRUCTIONS/PROCESS** It is important to thoroughly review this information prior to completing the attached **SUBMIT COMPLETE** application(s). Incomplete applications will be returned to you for completion. To **APPLICATION** receive timely approval your complete application needs to be submitted at least 60 days prior to your event to the City of Eau Claire, Attention: Special Events (910 Forest Street, Eau Claire, WI 54703). A complete application includes all items listed on page 5 of the application form. For parades, if using routes not designated as official parade routes, you will need to have your route approved by the Police Department **ATTEND SPECIAL** The City may schedule a meeting between you and representatives of all City divisions affected by your event including, Police, Fire, Parks, City/County Health, Streets, Risk **EVENTS MEETING** Management and the City Attorney. This meeting will be scheduled during regular weekday office hours and will be held at the Recreation Administrative Office. During this meeting you may be asked to provide additional detail or answer questions regarding your event. You may also ask questions of City staff to make your event as successful as possible. **APPROVAL** Your event may qualify for administrative approval or your event may need to be approved by the Waterways and Parks Commission and/or the Eau Claire City Council. City Council approval is required for events that include: 1,000 or more persons expected to attend the event; or selling or distributing 6 or more half barrels of fermented malt beverage or wine; or alcohol will be served past sunset or 8:00pm, whichever is later or will be served on city streets, sidewalks, alleys or boulevards; or the event will close city streets, alley, sidewalk or boulevard; or the event will require the alteration of park operational hours. **SPECIAL EVENT CHECKLIST** ☐ Determine location and dates **PRE-EVENT** ☐ Reserve site (all requests must be received in writing) ☐ Submit complete Special Event Application **APPLY FOR ALL** Submit with Special Event Application: **APPLICABLE** ☐ Alcohol permits and fee ☐ Tent permits and fee **PERMITS** ☐ Food permits and fee ☐ Fireworks permits Secure certificate of insurance and submit to: City of Eau Claire, Attention: Special Events, **EVENT LIABILITY REQUIREMENTS** 910 Forest Street, Eau Claire, WI 54703 Note: "City of Eau Claire" must be listed as the Certificate Holder and Additional Insured.